



**PRESIDENCY
UNIVERSITY**

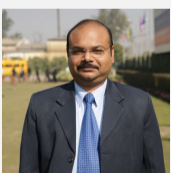
**STAT
CRAFT**

**SCHOOL OF COMMERCE - PRESIDENCY UNIVERSITY
ORGANIZES TRAINING SESSION ON
DATA ANALYSIS USING STATCRAFT**

**DATE : JUNE 05, 2021 | SATURDAY
TIME : 11:00 AM - 01:00 PM**



RESOURCE PERSON



Dr. Vishal Shukla
Associate Professor
School of Commerce
Presidency University, Bangalore
vishal.azh@gmail.com

Dr. Vishal Shukla is Faculty of Business Analytics at Presidency University, Bangalore. He holds a doctoral degree from the prestigious Banaras Hindu University, Varanasi and MBA from HBTI, Kanpur. He is a passionate academician, researcher and a keen learner who believes in holistic development of students through knowledge dissemination. He has published many research papers in journals of national and international repute. His teaching interest includes Quantitative Techniques, Market Research and Analytics, Financial Econometrics and Marketing Courses. He is actively involved in providing hands on training on statistical tools such as SPSS, R, Python etc. to both the academia and the corporates. He has conducted many FDPs and MDPs both for the academia and the corporates. He is also on the board of reviewers of some prestigious international journals.

He has been nominated by the MHRD, Govt. of India as a subject expert to draft the contents of the vocational courses under the Skill India Program of Govt. of India. He is a life time member of American Marketing Association, USA.

ABOUT PRESIDENCY UNIVERSITY

Presidency Group of Institutions (PGI), along with the University, constitutes 7 Schools and a College. While the college offers programmes to students at both the undergraduate and postgraduate levels in information technology, commerce, management and journalism, the schools offer National and International Boards of Studies. Presidency College, located in Bengaluru, has been re-accredited by NAAC with 'A+'. The postgraduate MBA programme at Presidency College is approved by the AICTE, Delhi. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bengaluru. Recently, Presidency Group of Institutions (PGI) was bestowed with the "Most Promising Institute in South India" award at the British South India Council of Commerce and Business Meet 2014.

The latest venture of the group Presidency University is a testimony to the fact that the group has almost over three decades of experience in education from K to 12 to Higher Education. Presidency University aspires to be among the best universities in the world in the shortest span possible, with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry-friendly curriculum with concrete action plans and an unwavering commitment to the pursuit of excellence.

ABOUT SCHOOL OF COMMERCE

The School of Commerce of Presidency University offers Programmes in B.Com and B.Com (Honours) to those aspiring to become leaders in the field of Commerce and Trade. The focus is on creating a talent pool of accounting-centric professionals whose credentials as Professionals in its true sense of term is sacrosanct. The Programme is so conceived that it equips the students with a wide range of managerial skills, while building competence in a particular area of business.

Students graduating from the School of Commerce will find themselves placed in various positions in realm of Accounts and Finance as Financial Manager, Assistant Manager, Financial Analyst. Commerce Graduates also find careers in the realm on Professional Accounting with large organizations and more often than not, with practicing Chartered Accountants. Many of the students pursue higher education.

ABOUT STATCRAFT

STATCRAFT is a web server based statistics and analytics platform that runs on the R statistical language and is accessed through a browser based GUI. STATCRAFT provides a wide range of statistical techniques and is used by a number of academic institutions in the country including IIM Ahmedabad, Mumbai University, Pune University and Gujarat Forensic and Science University.

AGENDA

Day and Date	Time	Topics to be Covered
05 June, 2021 (Saturday)	11:00 AM-01:00 PM	<ul style="list-style-type: none">• Introduction to STATCRAFT Environment• Descriptive Statistics, Exploring data through graphs using STATCRAFT• Hypothesis Test: One-sample t-test, Independent t-test, Paired test, One-Way ANOVA

[REGISTER HERE](#)